



IRISH AMERICAN PARTNERSHIP

Nollaig na mBan 2019

Women's Leadership Breakfast

Sponsorship Opportunities

Honoring our Irish Heritage // Investing in Ireland's Future

Irish American Partnership

We connect Irish students, schools, and organizations with our passionate supporters who want to help.

We invest in the people, culture, and ideas that build a peaceful and prosperous Ireland.

We strengthen the global Irish community by linking the diaspora back to Ireland, North and South.

We empower the next generation by equipping teachers and community leaders with the resources they need to educate and inspire.

We value transparency and efficiency, showing you how each dollar is spent and the difference it makes.

1986

FOUNDED

400+

SCHOOLS + ORGS
SUPPORTED

\$30M+

DONATED TO IRELAND
NORTH AND SOUTH

Our Partners

Our work impacts students, teachers, and communities across Ireland, North and South. We provide direct grants to deserving schools, university scholarships for disadvantaged students, funding for innovative science learning initiatives, job training, and support for community development programs.



Irish American Partnership 2019 Events

The Partnership holds a number of high profile events throughout the year to connect our supporters with Ireland, North and South. We currently have well-attended annual events in Boston, New York, Washington, D.C., and Chicago. These include St. Patrick's Day celebrations, business breakfasts, roundtables with visiting dignitaries from Ireland, and our Nollaig na mBan events, which honor prominent women leaders.

We also host a Golf Championship Series with tournaments in Albany, Chicago, Newport, and Dublin. [Click here](#) to register interest in sponsoring or attending these golf tournaments.



2019 Sponsor Benefits

Direct association with a prominent and renowned national Irish American nonprofit organization

Unparalleled visibility - opportunity to promote your brand to a high net worth audience

Invest in the mission to support the next generation of Irish leaders through targeted education and community development program

Exceptional networking opportunity

Your company's support highlighted before, during, and after events through email marketing, and robust social media channels

Exposure via event website to more than 1,800 monthly visitors

Nollaig na mBan
(Women's Christmas)
2019 **Boston**



Nollaig na mBan Breakfast event details

When: Thursday, January 10, 2019

Where: Boston Harbor Hotel, Rowes Wharf

Who: Honoree, Former President Mary McAleese

Theme: Women's Leadership

About: Nollaig na mBan (Women's Christmas) is held each year in January throughout Ireland to celebrate women's leadership within the family and community. The Partnership commemorates this tradition with a breakfast highlighting Irish-American female leaders and the positive impact they have worldwide.

Attendees:

200 – 250

Leaders in Business, Politics, and Tech
(not exclusively female)

Young Boston professionals

Partnership supporters and members

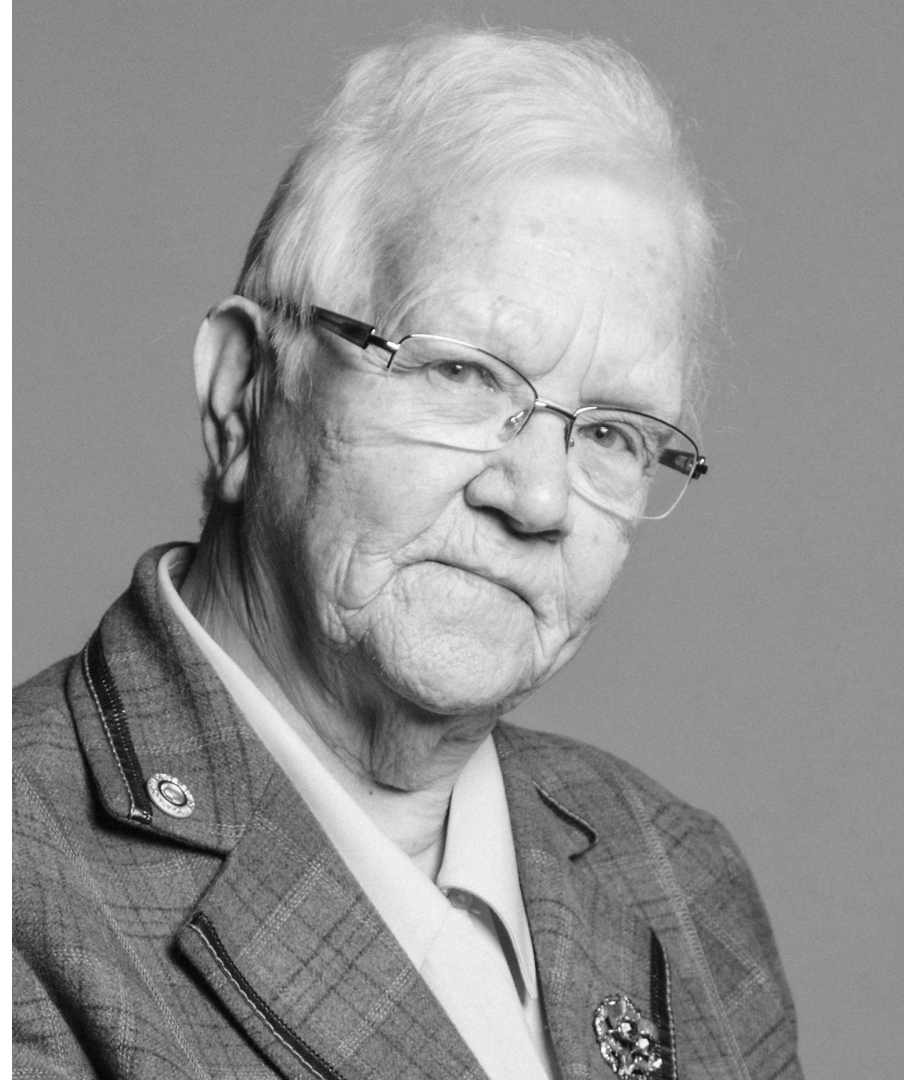
Program:

Welcome from CEO Mary Sugrue

Fireside chat with Former Irish President Mary McAleese and former Irish Ambassador Anne Anderson

Presentation of Awards

Nollaig na
mBan 2019
Washington D.C.



Nollaig na mBan Breakfast event details

When: Tuesday, January 8, 2019

Where: The University Club,
Washington, D.C.

Who: Honoree, Baroness May Blood

Theme: Women's Leadership

About: Nollaig na mBan (Women's Christmas) is held each year in January throughout Ireland to celebrate women's leadership within the family and community. The Partnership commemorates this tradition with a breakfast highlighting Irish-American female leaders and the positive impact they have worldwide.

Attendees:

200 – 250

Leaders in Business, Politics, and Tech
(not exclusively female)

Young D.C. professionals

Partnership supporters and members

Program:

Welcome from CEO Mary Sugrue

Keynote address by Baroness May Blood,
former member of the House of Lords and
founding member of the Northern Ireland
Women's Coalition

Presentation of Awards

Principal Sponsorship

Nollaig na mBan

Washington, D.C. and Boston MA

\$15,000

- Opportunity to present the awards to both honorees
- Brand visibility on the Partnership's homepage and event web page
- Premium brand positioning on all Nollaig na mBan marketing emails
- Recognition in all communication efforts through external media campaign
- Premier table of 10 at both the D.C. and Boston breakfast event
- Opportunity to distribute brand materials at the event
- Premium brand positioning on all Nollaig na mBan event signage, screens, and materials
- Advertising opportunity on Partnership social media channels
- Recognition on Partnership social media posts - Facebook, Instagram, Twitter, and LinkedIn

Nollaig na mBan **Sponsorship Benefits**

Principal Sponsor, Washington, D.C. & Boston \$15,000

- Opportunity to present the awards to both honorees
- Brand visibility on the Partnership's homepage and events web pages
- Premium brand positioning on all Nollaig na mBan marketing emails for both events
- Recognition in all communication efforts through external media campaign
- Premier table of 10 at both the D.C. and Boston breakfast events
- Opportunity to distribute brand materials at the events
- Premium brand positioning on all Nollaig na mBan event signage, screens, and materials
- Advertising opportunity on Partnership social media channels
- Recognition on Partnership social media posts for both events - Facebook, Instagram, Twitter, and LinkedIn

Nollaig na mBan Sponsorship Benefits

Washington, D.C. or Boston

Premier Sponsor \$5,000

- Brand visibility on the Partnership's event web page
- Brand recognition on Nollaig na mBan marketing emails
- Brand recognition in communication efforts through external media campaign
- Premier table of 10 at the sponsored breakfast event
- Opportunity to distribute brand materials at the event
- Brand positioning on all Nollaig na mBan event signage, screens, and materials
- Recognition on Partnership social media posts - Facebook, Instagram, Twitter, and LinkedIn

Patron Sponsor \$2,500

- Brand visibility on the Partnership's event web page
- Logo on Nollaig na mBan marketing emails
- Logo in communication efforts through external media campaign
- Table of 10 at the sponsored breakfast event
- Logo on Nollaig na mBan event signage, screens, and materials
- Recognition on Partnership social media posts - Facebook, Instagram, Twitter, and LinkedIn

Table & Ticket Details:

Premier Table of Ten: \$1,500

Table of Ten: \$1,000

Individual ticket: \$100

Young professional ticket (under 30): \$75

Thank you.

Stay Connected



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